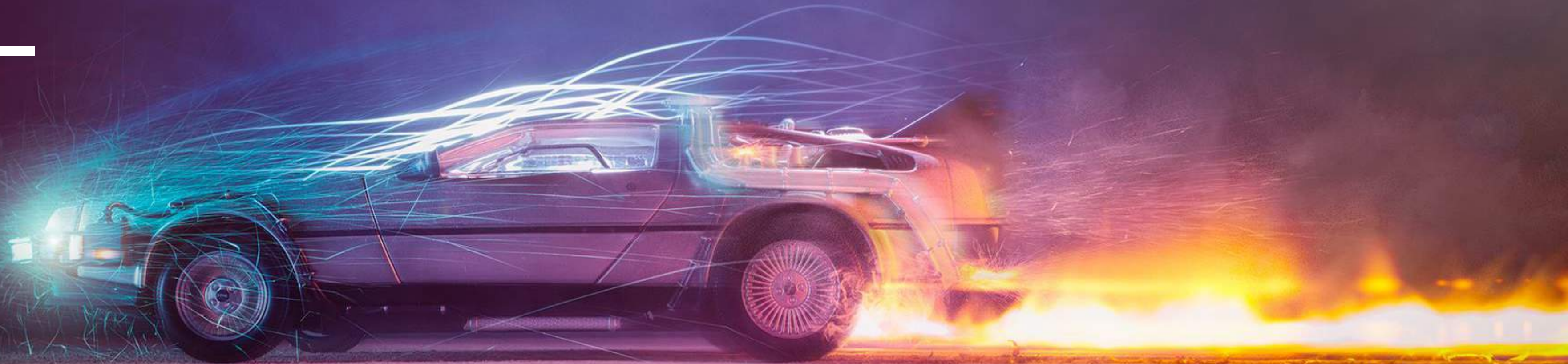


**TODAY, TOMORROW
AND BEYOND.**

Betty Blocks, More than a platform

A LOOK BACK.



2002.

My brother and me



2002.

**Of course we looked
a bit different**



1998.

Inzien uittreksel - Holder B.V. (36052402)

Kamer van Koophandel, 15 juni 2018 - 13:31

KvK-nummer 36052402

Rechtspersoon

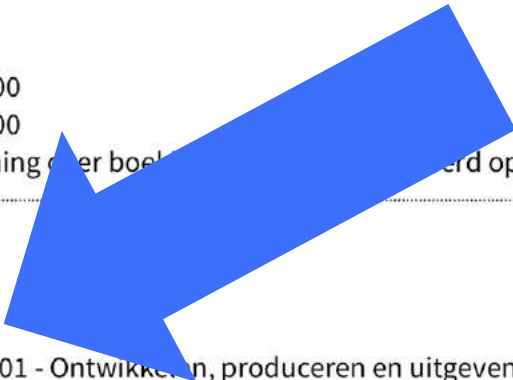
RSIN	816167047
Rechtsvorm	Besloten Vennootschap
Statutaire naam	Holder B.V.
Statutaire zetel	Obdam
Eerste inschrijving handelsregister	18-05-2006
Datum akte van oprichting	16-05-2006
Geplaatst kapitaal	EUR 18.000,00
Gestort kapitaal	EUR 18.000,00
Deponering jaarstuk	De jaarrekening over boekjaar 2017 is goedgekeurd op 21-07-2017.

Onderneming

Handelsnaam	Holder B.V.
Startdatum onderneming	01-01-1998
Activiteiten	SBI-code: 6201 - Ontwikkelen, produceren en uitgeven van software
Werkzame personen	6

Vestiging

Vestigingsnummer	000018900526
Handelsnaam	Holder B.V.
Bezoekadres	Pettekamerstraat 7, 1823CW Alkmaar
Telefoonnummer	0226451006
Faxnummer	0226454090



Wayback Machine

https://web.archive.org/web/19991006215238/http://www.rm69.com/

104 captures

6 Oct 1999 – 14 Feb 2019

http://www.rm69.com/

Go

SEP

OCT 06 1999

NOV

2000

1998

▼ About this capture

toilets

pumps

holdingtanks

accessories

information



what's new

What's New

New Website RM69

Product cd-rom available

Feedback

If you have any comments about our products or our about website, please contact us by sending [feedback](#). We appreciate your opinion!

Quality and Care

Raske & van der Meyde manufacture R&M; yachttoilets and bilge pumps. They offer a wide range of toilets running from a single manual marine toilet to a luxurious, electric model. The company also supplies all spare parts, as well as accessories for marine toilets, like electric conversion sets and antipollution buffertanks. Constant innovation is the main reason for Raske & van der Meyde's worldwide success.

Raske & Van der Meyde

Nijverheidstraat 17

1135 GE Edam - Holland

Tel. +31 (0)299 371100

Fax +31 (0)299 315050

Email: raske@rm69.com

CUSTOM SOFTWARE.

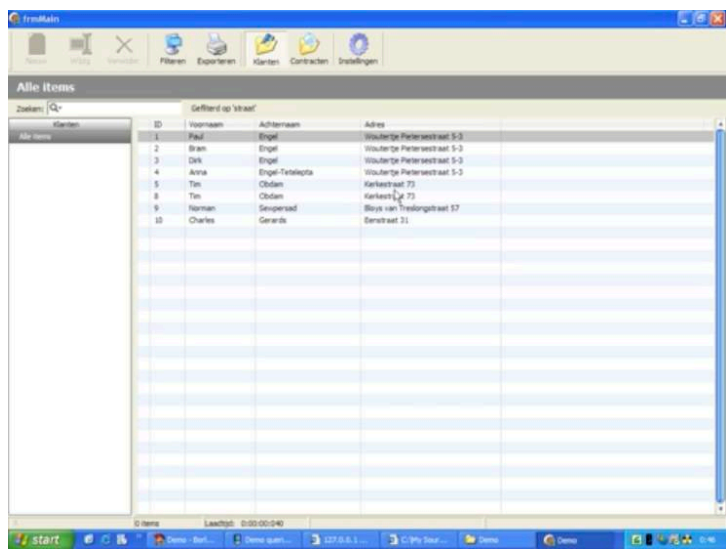




CITIZEN DEVELOPER AVANT LA LETTRE.

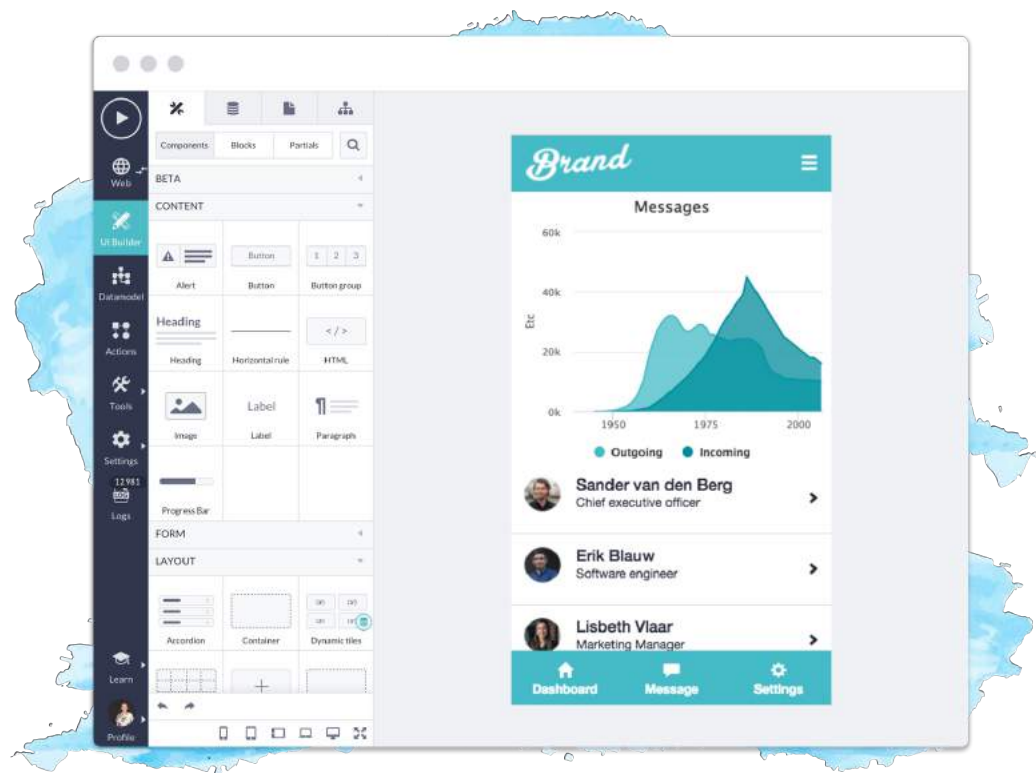


CITIZEN DEVELOPER AVANT LA LETTRE.



A screenshot of a legacy database application window titled "Alle items". It displays a table with columns: ID, Voornaam, Achternaam, and Adres. The table contains 10 rows of data. The application has a menu bar with options like "Nieuw", "Wissen", "Verwijderen", "Filteren", "Exporteren", "Karten", "Contracten", and "Instellingen". The status bar at the bottom shows "start" and "Leadschijf 0:00:00:00".

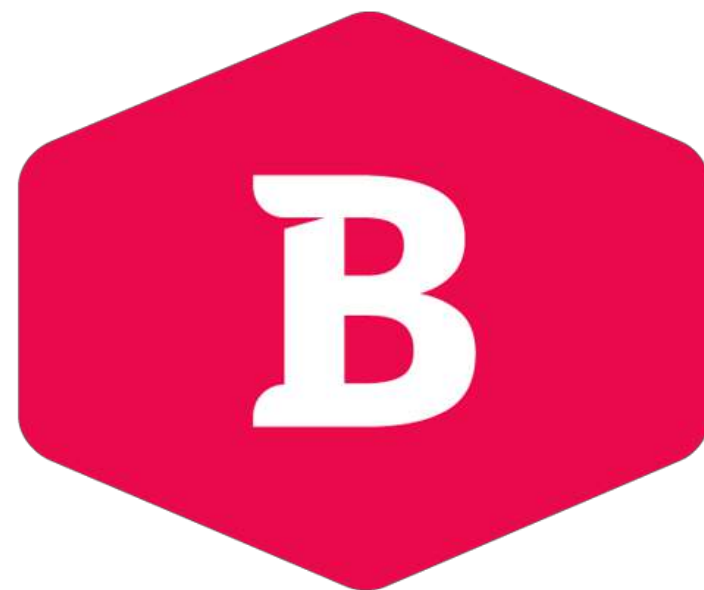
ID	Voornaam	Achternaam	Adres
1	Paul	Engel	Wouter de Paterstraat 5-3
2	Brin	Engel	Wouter de Paterstraat 5-3
3	Dik	Engel	Wouter de Paterstraat 5-3
4	Anna	Engel-Troelstra	Wouter de Paterstraat 5-3
5	Ten	Obdam	Kerkstraat 73
6	Ten	Obdam	Kerkstraat 73
7	Norman	Seiperveld	Wijk van Troelstrastraat 17
8	Charles	Gerards	Berckstraat 21
9			
10			



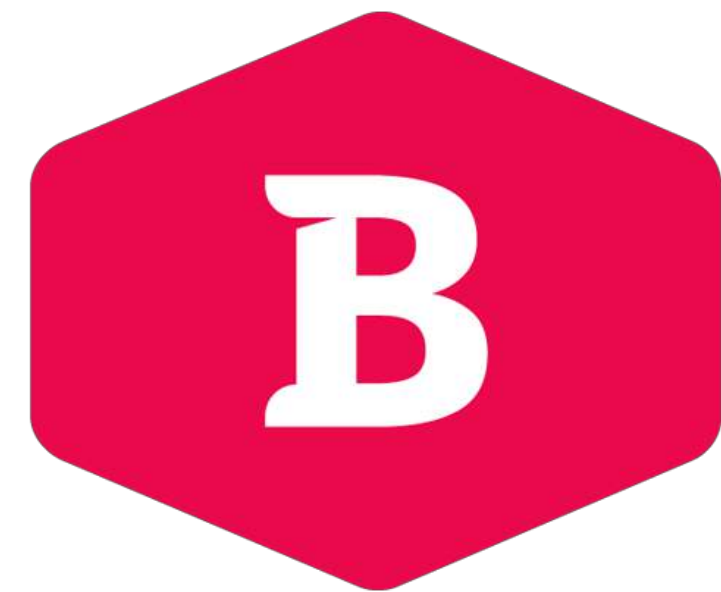


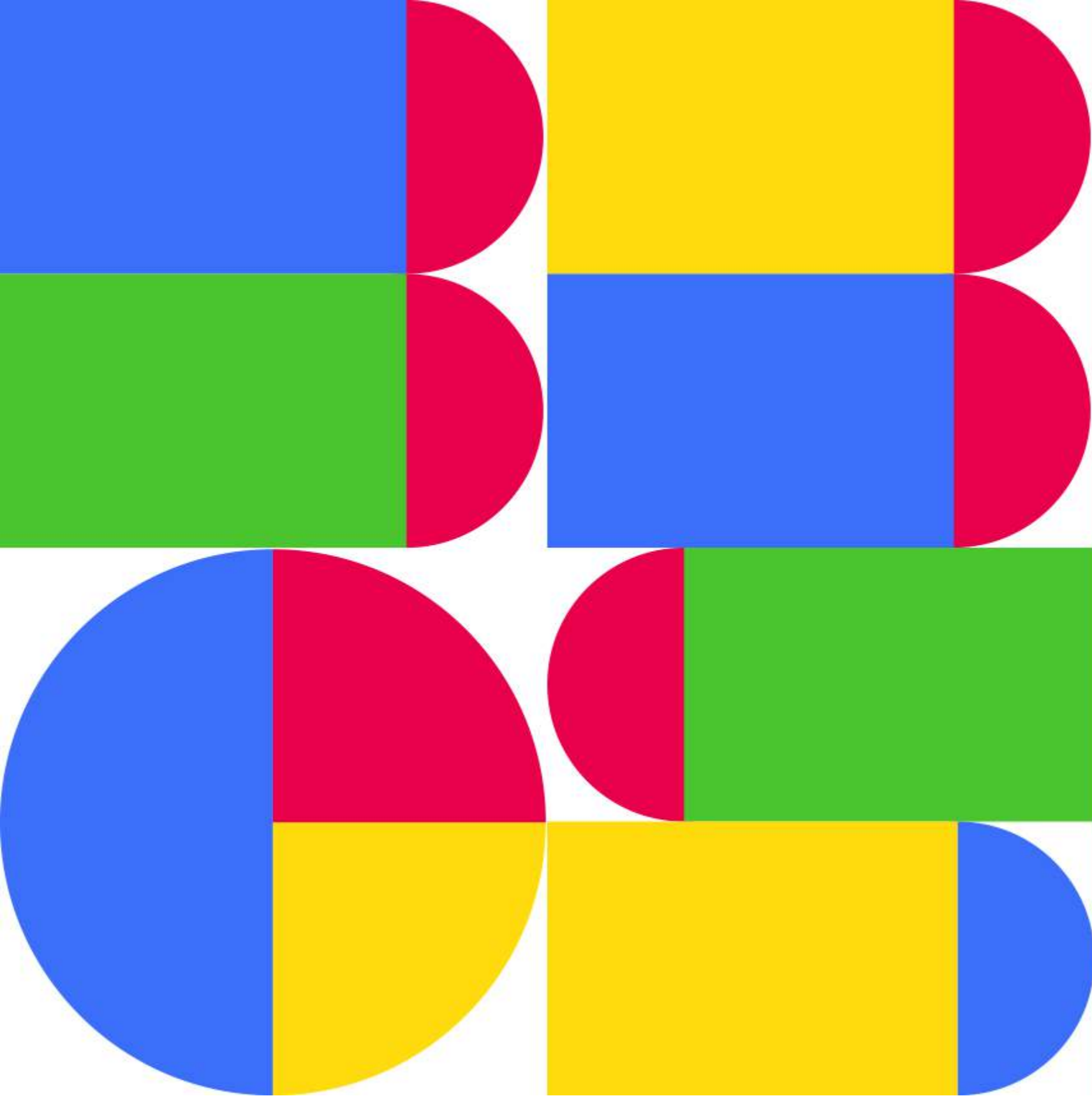
“Citizen Developer part of our DNA”





HOLDER





NO-CODE. YES FESTIVAL.

Betty Blocks on Stage

March 13-14, De Hub – Vue Alkmaar



All About Citizen Development





Citizen Development is on the rise



NOT A PERFECT WORLD.

We see two main problems



IT



ORANISATIONAL



IT PROBLEM.

- **When everybody is building apps, isn't that creating more shadow it**
- **How do we make sure that all these app are secure**
- **Should we allow CD access to other systems**
- **How do we service of all these CD. When they have questions or problems**

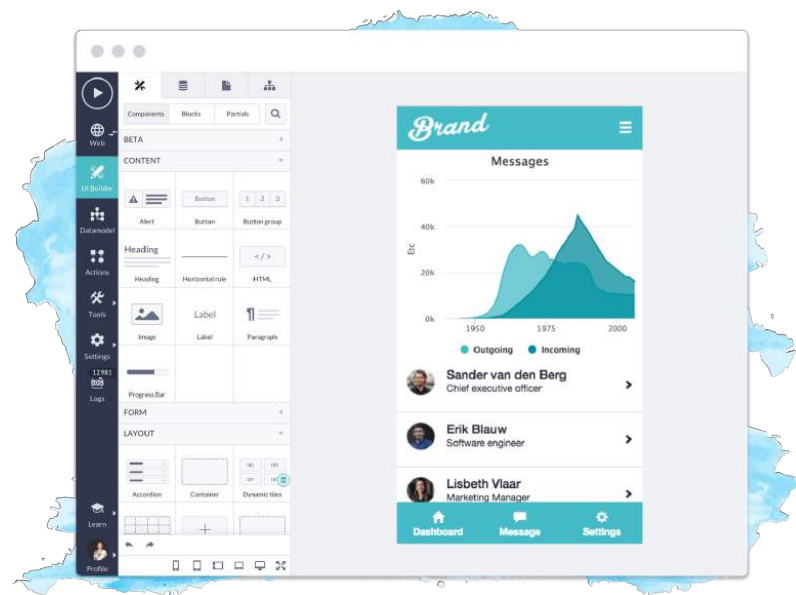


- **If anyone can start an application how we check that they're building**
- **Who's allowed to build an app**
- **How do we keep track of success or failure**
- **Where do people go to when they have question?**

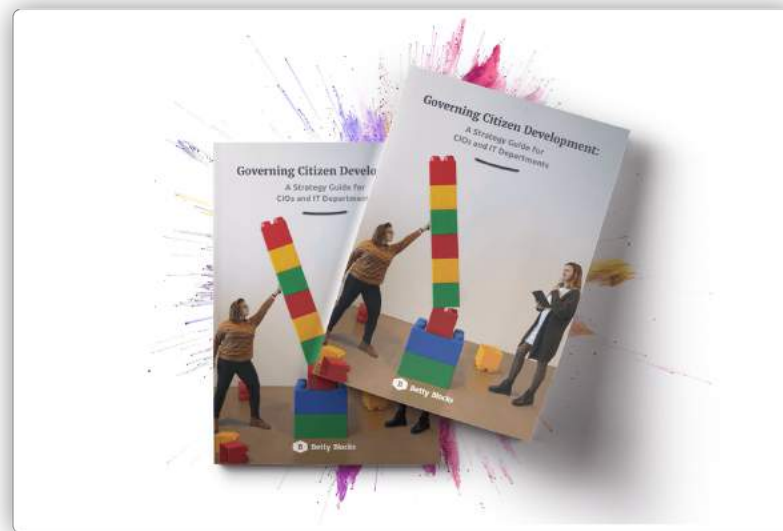


More than a platform.





PLATFORM IDE

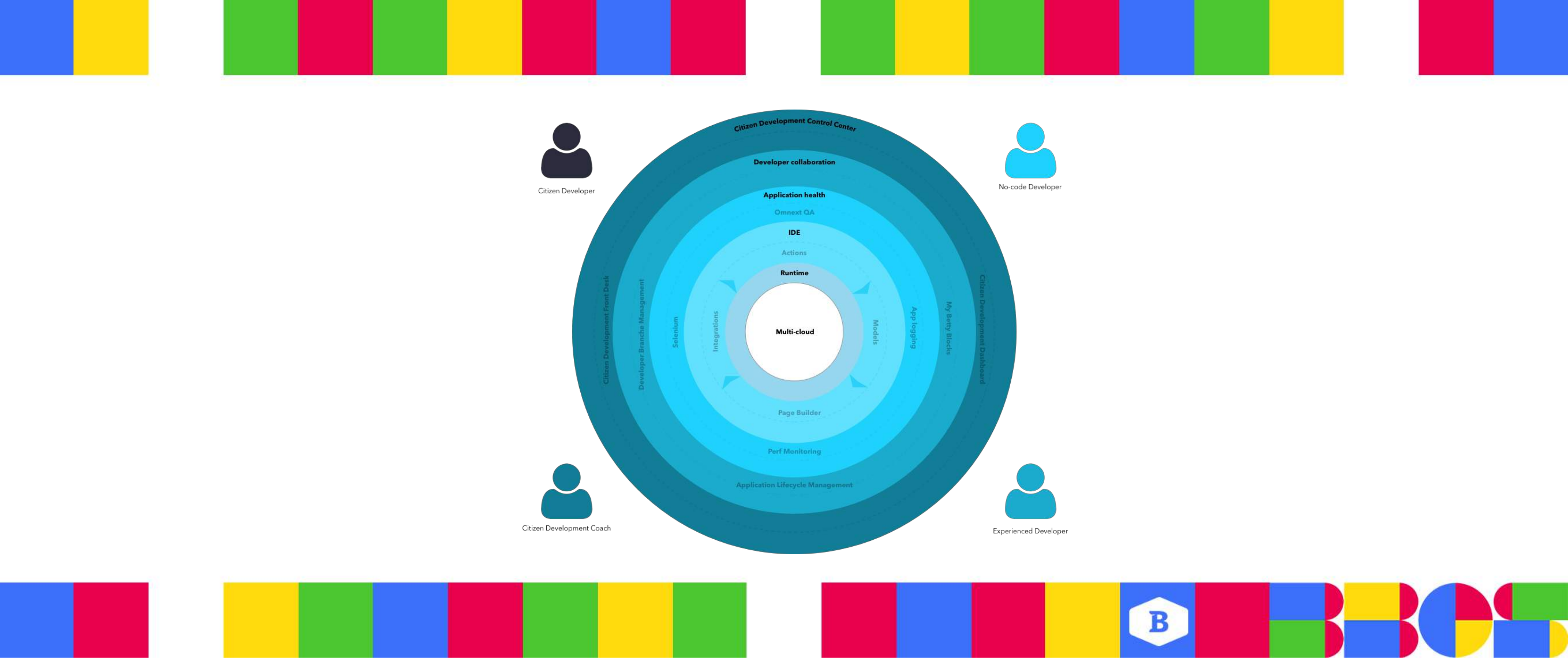


**GUIDELINES,
WHITEPAPERS & FRAMEWORKS**



**NEW!
CITIZEN DEVELOPER
CONTROL CENTER**







CITIZEN DEVELOPMENT CONTROL CENTER.

- Frontdesk
- Dashboard
- Governance





CITIZEN DEVELOPMENT FRONTDESK.

- **Audience: entire organisation**
- **Branded portal for each client**
- **Promotes the concept of Citizen Development**
- **Explain how an Citizen Development ideation process looks like**
- **Citizen Developers can submit their app idea**





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CITIZEN DEVELOPMENT DASHBOARD.

- Audience: Citizen Developer and Citizen Development Coach
- Citizen Development Coach track submitted app ideas
- Vet & accept submitted ideas
- Track progress
- Provides insights in activity (reports)





CITIZEN DEVELOPMENT GOVERNANCE.

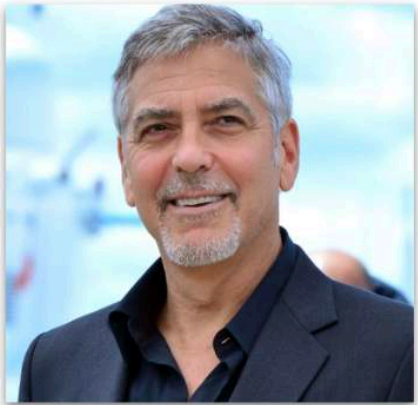
- **Audience: Experienced IT**
- **Citizen Development without governance makes Shadow-IT**
- **App Store Control, restrict access**
- **Prepare integrations for Citizen Developers**
- **Control over go-live of application**





More than IDE





Business

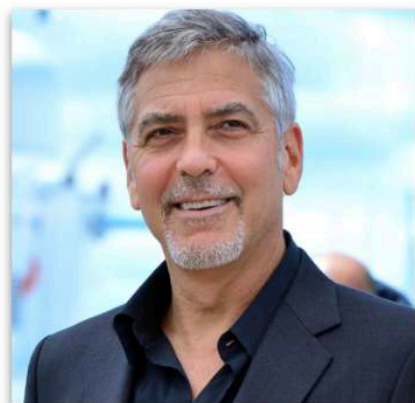


IT



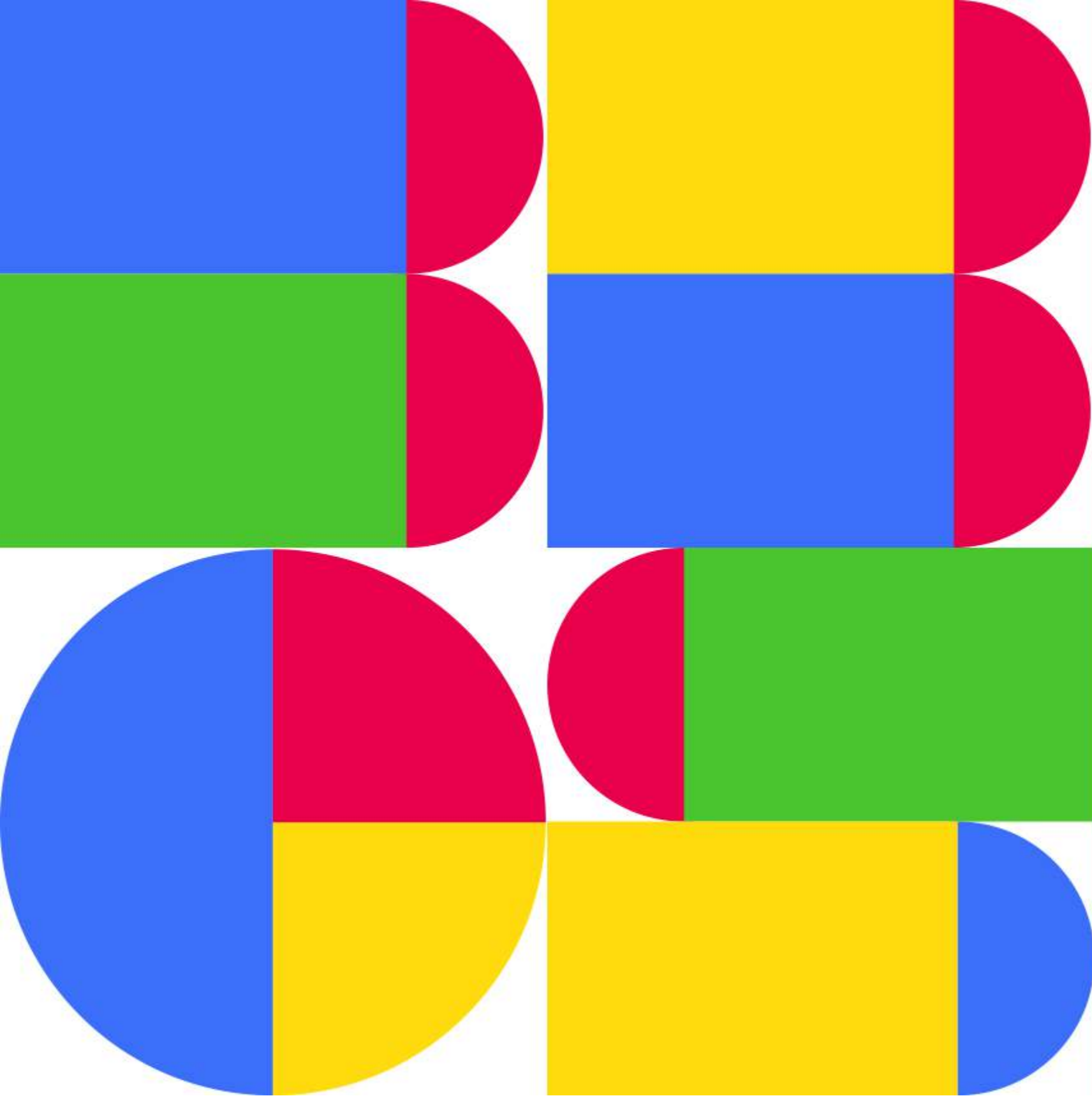


Business



IT





WHAT DO WE FOCUS ON IN THE IDE?



IDE

CITIZEN DEVELOPER.





FOCUS POINTS.

- **Visual modeling (visual dev approach)**
- **User interface first**
- **Abstracting technology**
- **Dummy proof, ease of use**





FOCUS POINTS.

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- **User interface first**
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- **Dummy proof, ease of use**



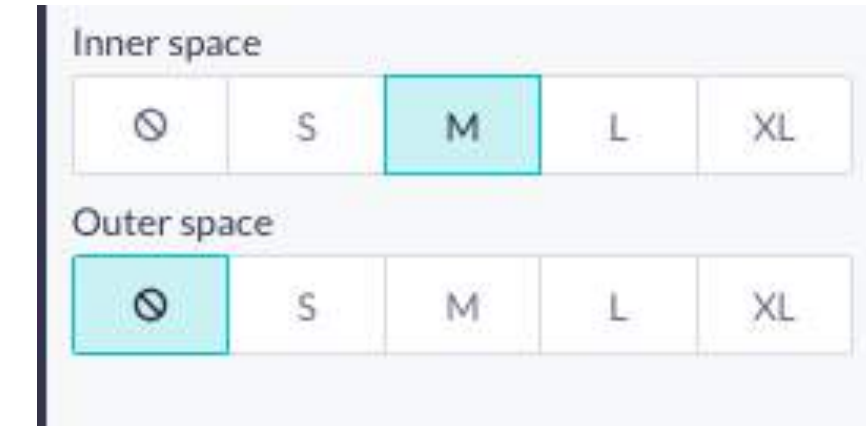
FOCUS POINTS.

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- **Abstracting technology**
- Dummy proof, ease of use

Request method	GET
Content type	HTML

FOCUS POINTS.

- **Visual modeling (visual dev approach)**
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- **Dummy proof, ease of use**



NO-CODE DEVELOPER.





FOCUS POINTS.

- **Speed up development**
- Technology is abstracted, but available if necessary
- Visual vs Data development approaches



FOCUS POINTS.

- Speed up development
- **Technology is abstracted, but available if necessary**
- Visual vs Data development approaches

Messages	
06 21:01:11	1.86s DEBUG Incoming GET /cases REQUEST
432ms	DEBUG ENDPOINT Start executing cases
455ms	HTTP REQUEST Http_request event
537ms	- Send GET request to https://jsonplaceholder.
1.86s	- End of log

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CITIZEN & NO-CODE DEVELOPERS.



&





FOCUS POINTS.

- **Non-destructiveness**
- Collaboration
- Develop and support applications at the same time
- Creating reusable Blocks (micro-apps)





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**EXPERIENCED (CODE)
DEVELOPER.**





FOCUS POINTS.

- **Platform escape hatches**
 - **Custom components, UI interactions, pages (html, css, js)**
- **Custom services and data API (endpoints)**
- **Backend extensions - f(function)PaaS**
 - **AWS Lambda and Azure functions**





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We build for you





Let us know what you think





JELMER KOK

Product Owner



BAS DIRKS

VP of Engineering



Senk you...

